



## **Aging Innovation Fund 2017 Call for Ideas & Grant Proposal Process**

### **PURPOSE**

In December 2015, the Cascade Corporation established the Aging Innovation Fund (AIF) at the Community Foundation of South Jersey (CFSJ) to influence solutions that improve the wellness and quality of life of older adults. Although they exited the senior living market in Cape May County, the Cascade Corporation is committed to giving back to the community they served. Over the next three years, the fund will invest a total of \$450,000 in creative solutions with an emphasis on achieving one or more of the following goals:

- To help older adults remain active, healthy and engaged in their communities
- To offer unique support services that improve homebased, community based and long term care
- To protect the rights of the older adults
- To prevent abuse, neglect and exploitation of older adults

In February 2016, CFSJ convened a group of regional and statewide experts in aging to design a grant program that would identify and/or build upon new ideas and approaches to achieve these goals. The AIF will support up to three projects per year (up to \$50,000 per project per year) to measurably improve the overall wellness and quality of life of older adults in the short and long term. Coalitions, organizations, and communities that are seeking to achieve the same goals should consider participating in this grant opportunity. The fund will offer unrestricted grants for planning, implementation, and the matching of other resources to implement the project.

### **ELIGIBILITY**

The following categories of organizations are eligible to apply:

- Nonprofit organizations whose missions are related to supporting or advancing the wellness and quality of life of older adults.
- National or regional organizations working with South Jersey communities to achieve these goals.
- South Jersey communities that have included the wellness and quality of life for older adult residents in a community plan OR wish to do so with a planning grant from AIF (involving local community based organizations and/or community groups).
- Community coalitions that have integrated the wellness and quality of life for older adult residents into their efforts (ex. New Jersey Health Initiatives Communities Moving to Action coalitions).
- Area offices on aging (in collaboration with local community based organizations and/or community groups).
- Policy and advocacy organizations (in collaboration with local community based organizations and/or community groups).

- Higher education institutions (in collaboration with local community based organizations and/or community groups).

To receive funding from the AIF, the lead applicant organization must be a nonprofit 501(c)(3) organization.

<p><i>CFSJ <b>WILL</b> consider funding for:</i></p> <ul style="list-style-type: none"> <li>• Implementation or Planning grants</li> <li>• New or existing collaborative projects</li> <li>• Requests seeking to use a \$50,000 request over a two year period</li> <li>• Matching funds of existing grants</li> </ul>	<p><i>CFSJ <b>WILL NOT</b> consider funding for:</i></p> <ul style="list-style-type: none"> <li>• Endowments</li> <li>• Individuals</li> <li>• Debt retirement</li> </ul>
--	---

### **FUNDING LEVEL**

AIF will support deserving proposals that pursue the goals outlined above for a project period of up to one year (initially). However, applicants may propose to split the maximum grant award of \$50,000 over two years (\$25,000 each yr., especially if planning activities are involved). The total project amount may be equal to or greater than the amount you are requesting.

*Note: Grantees are allowed to reapply for an additional year of support with no guarantee of a second award.*

### **PROCEDURE AND GUIDELINES**

(Please read the information below carefully. If guidelines are not followed, the proposal may be rejected.)

#### **First Round: Call For Ideas**

***DUE May 5***

1. Cover Sheet: attached. Must be completed.
2. Idea Description:
  - Project Rationale and Description: Concise description of and rationale for the idea stating the fundamental need that will be addressed.
  - State the type of request (planning or implementation) and the term (over one year or two).
  - Description of partners involved and roles.

#### **Call For Ideas Guidelines**

- PFD format.
- Maximum overall length: one to two pages.
- Content: Combine Cover Sheet and Idea Description into one PDF document.
- 1 inch margins, 12 pt font.

#### **Second Round: Full Proposal For 10 invited finalists ONLY**

***DUE June 21***

1. Cover Sheet (attached, same as Call For Ideas or revised).

## 2. Idea Description, Expanded:

- *Project Rationale and Description:* Concise description of: a) fundamental needs that will be addressed with the project; b) goals associated with this project; c) the action plan to address the need; and d) partners involved and roles.
- *Project Timeline and Milestones:* Provide a project timeline with significant dates and events that will be used to monitor the project's progress. There is no required format for this timeline. Highlight the major high level activities, deliverables, and target dates for each.
- *Project Metrics:* Describe how results of the project will be identified and measured.
- *Stakeholder Engagement:* Explanation of how the target population will be engaged in this project.
- *Sustainability:* Explain in concept how the project will be sustained after initial implementation through the AIF grant funding. If applicable, describe the potential for duplication of the successful project.
- *Budget:* Provide a budget that includes costs associated with the planning (for planning grants) or implementation (for implementation grants). Although grants are unrestricted, no more than 10 percent should be used for indirect costs.

### Full Proposal Guidelines

- PDF format.
- Maximum overall length: 7 pages plus cover sheet.
- Content: Cover sheet plus expanded Idea Description, combined into one document.
- 1 inch margins, 12 pt font.
- Do not mix page orientations within document.
- Do not submit testimonials, supplemental forms or documents.

### 2017 GRANT PROCESS TIMELINE

Aging Innovation Fund Call for Ideas Released	Monday, April 3
1st Round: Deadline for Submitting Call for Ideas	Friday, May 5
Ten finalists (Call for Ideas) Announced	Monday, May 22
2nd Round: Deadline for Submitting Full Proposals	Wednesday, June 21
Five finalists (Full Proposals) Announced	Tuesday, July 18
3rd Round Presentation of Ideas: Five finalists present to selection committee	Thursday, July 27
Top 3 Awards Announcement	Friday, July 28
Present "Projects in Progress" at SJ Aging Summit	Tentative March 2018

**DEADLINE:** Submissions must be sent by email to the attention of Lee Albright (contact info below) and must be received by 5 pm EST on the deadlines listed above.

**QUESTIONS? CONTACT:** Lee Albright, 856-316-4755, [lalbright@communityfoundationsj.org](mailto:lalbright@communityfoundationsj.org)

## 2017 Aging Innovation Fund Cover Sheet: Lead and Partner Organization(s)

Please include Cover Sheet with 1<sup>st</sup> Round: Idea Description &  
2<sup>nd</sup> Round: Full Proposal

<b>NAME OF PROPOSED AIF PROJECT</b>			
Program Period: 1 yr. or 2 yr.		Total Amt. Requested	\$
<b>LEAD NON-PROFIT: LEGAL Name (REQUIRED)</b>			
Address 1			
Address 2			
City, State, Zip			
Mailing address if different			
Phone #		Website	
Name organization's CEO/ED		Title	
Email		Phone #	
<b>CONTACT at lead org.</b>			
Name		Title	
Email		Phone #	
Address if different			
<b>PARTNER ORGANIZATION (IF PROPOSED)</b>			
Name of organization			
Address 1			
Address 2			
City, State, Zip			
Phone number		Website	
<b>CEO/ED of partner org.</b>			
Name		Title	
Email		Phone #	
<b>CONTACT at partner org.</b>			
Name		Title	
Email		Phone	
Address if different			