Case Studies: Your Clients and Customized Charitable Giving Funds

Sidney R. Hargro
NEED:

• A private foundation needs a flexible solution to handle the annual payout requirement.

SOLUTION:

COMPANION FUNDS
ACTON ACORN FUND

Forman Sinnickson Acton, PhD

- Computer scientist, engineer, educator and author.
- Emeritus professor in the Department of Computer Science at Princeton University.
- August 10, 1920 - February 18, 2014
- **Charitable Goal:** Improve college success for Salem students.
NJ BEST 529 College Accounts
• $275,000
• CFSJ “Field of Interest Fund”
• CFSJ opens Omnibus Account with NJ BEST/Franklin Templeton requires public charity status
• Based on parent signup, funds made available for all Salem, NJ students (K-12)
OTHER COMPANION FUNDS

Scholarship
Donor Advised
Field of Interest
Designated Agency
Other
BUSINESS SALE FUNDS

NEED:

• A nonprofit is being sold to a for-profit company (healthcare or other business) and AG requires proceeds to support charitable purposes.

• A company owner needs to reduce capital gains and claim a tax deduction to reduce liability after the sale of a business.

SOLUTION:

Business Sale Funds
Cascade Aging Innovation Fund

- Cascade Convalescent Center sold to Genesis Healthcare 2014
- NJ AG requires proceed to go for charity.
- $460,000 Fund established for a three-year period.
- Three $50,000 grants will be issued each year.
- CFSJ developed the strategy for to achieve results and will manage the process.

**Charitable Goal:** Identify sustainable, innovative solutions to needs of South Jersey’s aging population
OTHER BUSINESS SALE FUNDS

• Business to be sold
• Partial interest sold to a donor’s giving fund at CFSJ
• Reduce capital gains
• Get a tax deduction
MANAGED GRANTMAKING FUNDS

**NEED:**
- Major donor or family foundation receive more requests than they can efficiently handle.
- Company wants to have an impact on a particular social issue (ex. food, employment, etc.) but has limited in-house expertise.

**SOLUTION:**
MANAGED GRANTMAKING FUNDS
INdIvIDuAL/CORPORATE FUND

CORPORATION Managed Fund

- Cascade Convalescent Center sold to Genesis Healthcare 2014
- NJ AG requires proceeds to go for charity.
- $460,000 fund established, initially for a three-year period.
- Three $50,000 grants will be issued each year.
- CFSJ developed the strategy for to achieve results and will manage the process.

Charitable Goal: Identify sustainable, innovative solutions to needs of South Jersey’s aging population