



South Jersey COVID-19 Response Fund: An Economic Relief and Recovery Strategy

GUIDANCE FOR DONORS

We invite donors to join us in this effort to ensure the South Jersey region is prepared to meet the evolving demands associated with this public health emergency and to recover more resilient than before the crisis.

Donors can make contributions online or learn about check and wire transfer options at www.southjerseyresponsefund.org. To ensure CFSJ can move resources as efficiently as possible and respond to needs of communities most impacted, restricted donations are not being considered at this time. The South Jersey COVID-19 Response Fund was created to coordinate as many resources as possible.

FUNDING PRIORITIES

CFSJ envisions three funding phases from the South Jersey COVID-19 Response Fund with prioritization of funds based on the evolution of response needs and the success of fundraising efforts. The first and primary priority of the South Jersey COVID-19 Response Fund will provide one-time program support grants of at least \$3,000 to eligible organizations to meet the immediate needs of South Jersey residents. In an effort to ensure resources are being moved directly to the residents in need, no more than fifteen percent (15%) of grant funds can be used to cover administrative costs.

Grants are intended to complement the work of public health officials, public agencies, and expand local capacity to address the acute needs of the crisis as efficiently as possible. These grants are NOT of the scale to support public institutions that are strained by increased demand for services. Examples of the types of eligible non-profit organizations: community-based health clinics; food bank & food pantries; meal delivery programs; and homelessness programs.

Phase one (1) Triage - Immediate response to community-based non-profits that have increased demand for services from South Jersey residents due to COVID-19. The COVID-19 Response Fund will initially focus on non-profit organizations providing critical supports focused on economic security and services to South Jersey residents.

Phase two (2) Treatment – Grants for human service non-profits that are modifying their delivery modes due to COVID-19 and need assistance to do so. Reduced access to a range of social services and programs in response to social distancing



requirements and safety protocols. For example, youth centers, recreation centers, child care, senior services, adult daycare, community-based education programs.

Phase three (3) Recovery – These grants will fund non-profits facing extreme difficulty because of lost revenue due to closures and cancellations, as well as other business model challenges resulting from the pandemic and its aftermath.