



Community Impact Manager: Camden Community Food Fund

The Camden Community Food Fund is a new initiative through which Camden residents will set priorities that deliver integrated investments in local food businesses and initiatives addressing community health, food access, and racial equity. Partners see Camden's food entrepreneurs as an engine of a more equitable future—one that supports greater economic opportunity and resilience.

A Community Board will be comprised of a majority Camden residents working alongside Camden institutions. The Community Board will set the fund's vision and investment priorities. The fund will raise and curate debt and grant capital with the relationships, policy and technical assistance resources necessary to support the vision of the Community Board.

Development of the new fund is being led by the Community Foundation of South Jersey and more than a dozen local partners with startup support from Campbell Soup Foundation and national nonprofit Fair Food Network, which brings experience in place-based community-first investment collaboratives.

As Community Impact Manager, you will support the launch and management of the Camden Community Food Fund. This effort aspires to model how allies can better meet entrepreneurs where they are and equip them with tools to excel in business and community leadership while ensuring the flow of investments support community self-determination.

Do you have a passion for community development and finance? Are you committed to partnership engagement? Do you want to deploy your skills to generate financial and social returns for Camden and the South Jersey region?

If this excites you, then you can make a difference as the Community Impact Manager at the Community Foundation of South Jersey. This position will play a critical role in this project supporting the Community Foundation's leadership in the region. Your efforts will help to grow the portion of CFSJ's portfolio dedicated to local investments that generate both financial and social returns ("impact investing").

Community Impact Manager Role

This position will require work with multiple partners and a blend of hard (financial, strategic, and analytical) and soft (relational and communication) skills. Thus, an ideal candidate will be rooted in community economic development and centered-by improving the day-to-day experiences of Camden neighbors.

The candidate may have a community development finance, banking, philanthropy, or non-profit background but must have an understanding of the social/impact investing sector, and a passion to use financial capital for community regeneration.

The ideal candidate will have a deep understanding of place-based investments with a working knowledge of other place-based social investment strategies. The candidate must have strong written and oral presentation skills and the ability to present to and work with community and organizational committees, a board, a senior executive team, and other key groups and collaborators. Externally, this position works with entrepreneurs, investors, consultants, and legal counsel.

Working predominately on food ecosystem investments in the city of Camden, this position has ability to expand to other systems and locations in the region over time. The day-to-day work includes staffing the collaboration infrastructure, identifying and promoting a pipeline of entrepreneurs, supporting the delivery of technical assistance to entrepreneurs, and working with partners to raise financial capital to support the Camden Community Food Fund.

The successful candidate will join the Foundation's team, report to the Executive Director and work in an integrated fashion with investment, finance, and philanthropy staff and collaborators. The position will lead partnerships with other organizational and community collaborators to achieve the Fund's goals. The goals of the Camden Community Food Fund are:

- Learning alongside Camden residents and partners to support a Community Board that sets priorities on strategy, criteria, opportunities, and needs for investment.
- Raises \$3.5MM for the Camden Food Fund.
- Provides integrated capital and technical assistance to catalytic food initiatives or businesses based on community-set priorities.

This employee will work closely with national and regional consultants to build the Foundation's capacity.

Employed by: Community Foundation of South Jersey an affiliate of the Community Foundation of New Jersey

Reports to: Executive Director

Status: Full time, exempt employee

Location: Camden County, NJ (flexible)

Salary: \$80,000 – \$90,000 plus good benefits

Community Impact Manager Responsibilities

Support continuing development of a Community Board through neighborhood - based engagement and organizing alongside organizational relationship building.

- Work with Community Board to identify fund priorities, programmatic strategy and communication needs.
- Work with Community Board to identify appropriate metrics for evaluation.

Curate a multi-funder integrated capital investment strategy for Camden, NJ responsive to priorities identified by the Community Board.

- Identify, establish, and steward relationships with key financial partners – including those in the market-rate and social capital investor communities, whether in the private or public sectors– to leverage organizational investments with assets from other aligned investors.
- Work with Community Board, staff, external partners to research Camden's small business ecosystem and capital flows and identify investment opportunities.
- Develop a pipeline of local investment opportunities that present both financial potential and social impact benefit.
- Coordinate internally and with lending partners to align underwriting, impact and risk assessment, deal structuring and closing processes, and to monitor the portfolio of impact investments.

Track results for Community Board, financial and grant reporting requirements.

- Manage evaluation of the collective's work, ensuring documentation of measurable results. With a consulting partner, establish, gather, analyze and report appropriate data to measure the effectiveness and efficiency of investments for both social impact and financial return.
- Report periodically to Community Board on progress of priorities.

Manage consultants to create marketing and communications materials and messages, articles and presentations to reach Camden entrepreneurs and to promote the Community Foundation's impact investing activities to external partners.

Work with colleagues at the Community Foundation of South Jersey and partners to ensure all departments and collaborators remain well-informed and empowered with information regarding CFSJ's current and planned impact investing activities.

Represent the Community Foundation of South Jersey at external gatherings, on panels and other public engagements.

Qualifications, Skills, and Competencies

Skills and competencies in finance, economics, real estate, urban planning, business administration, nonprofit management or related field, or equivalent work experience. Three to five years' experience working in banking, finance, small business development, real estate, community economic development, philanthropy, or community development finance.

Skills

- Strong interpersonal and communication skills necessary to interact as a team member with Foundation colleagues and community members.
- Demonstrated skills and knowledge of how to work with and within community systems to develop social investment opportunities.
- Demonstrated ability to build and maintain effective and constructive working relationships and partnerships within and outside of the Foundation.
- Demonstrated leadership presence to represent the values of the Foundation in the public sphere.
- Demonstrated commitment and passion for serving people and communities and a demonstrated interest in driving positive change.
- Demonstrated ability to achieve results with little oversight.
- Capacity to exercise leadership to form deep linkages in community.
- Strong organizational and project management skills.
- Excellent communication skills, both public speaking and written; including the ability to analyze, to think critically, and to explain alternatives clearly.
- Capacity to discern the need for multi-tasking vs. deep work as necessary.

Competencies

- **Creates Relationships.** Is comfortable actively listening and developing the gifts, talents, and passions of all neighbors and partners.
- **Accepts Responsibility.** Holds one's self accountable for delivering work in a timely, accurate manner; admits and takes responsibility for mistakes.

- **Champions and Adapts with Change.** Accepts change as a normal part of doing business, maintaining a positive attitude and exhibiting constructive work behaviors during periods of transition.
- **Champions Service.** Provides timely and professional service to both internal and external customers (including donors, foundations, community partners, corporations engaged in philanthropy), and neighbors.
- **Displays Emotional Intelligence.** Conveys ideas clearly and succinctly; gauges audiences effectively, tailoring the message appropriately to each audience; is comfortable interacting with people at all levels of the organization and neighbors in community.
- **Displays Creativity.** Displays and encourages creativity and innovation to drive progress; is comfortable taking reasonable risks.
- **Sees Abundance.** Encourages others to pursue and achieve their goals; helps others recognize opportunities to contribute to something bigger than themselves.
- **Makes Accurate Judgments and Decisions.** Takes a reasoned, logical approach in making judgments and decisions; carefully reviews available facts and information before reaching any conclusion.
- **Appreciates and Strives to Solve Complex Problems.** Methodically breaks down complex problems into manageable components in order to define and formulate a clear solution.

To Apply

Submit a cover letter and resume to hire@communityfoundationsj.org by March 25, 2022 and USE the following SUBJECT LINE: Community Impact Manager.

The Community Foundation of South Jersey is an Equal Opportunity Employer. We are committed to building a diverse team and encourage applications from candidates from diverse backgrounds and experiences.

Successful candidate must live in one of the eight counties of South Jersey or be willing to relocate to the region within 3 months of starting the position.

No telephone inquiries please.